



# VIEWPOINT *On-line*

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[www.ipha.com](http://www.ipha.com)

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## IPHA 2004 ANNUAL MEETING

Planning for the 2004 IPHA Annual Meeting is in full swing. Mark your calendars now. We'll be meeting at Indian Lakes Resort in Bloomington from April 18 to 21, 2004. Many IPHA members have probably attended meetings or conferences at Indian Lakes, but if you haven't been there recently, you are in for a pleasant surprise. The facility has completed a multi-million dollar renovation and looks great.

The theme for our 2004 is *Community Health...Our Foundation, Our Future*. The Planning Committee has been working hard and has already confirmed some of the plenary speakers. Areas of emphasis for the Annual Meeting will include chronic disease/obesity, infectious diseases, environmental preparedness and skill building in a variety of areas ranging from social marketing to the basic functions of public health. The Call for Abstracts will be out after the holidays, so be thinking of programs, strategies and activities that you would like to share

with your colleagues through the Annual Meeting venue. If you've heard a wonderful speaker who could add to the Annual Meeting's themes, let us know. Are there topics that your IPHA Section would like to see on the program?

We need your participation to make the Annual Meeting a success. This means through your program ideas, your attendance at the Annual Meeting and your help in planning the Annual Meeting. The Planning Committee still needs co-chairs, who are geographically close to the Annual Meeting site, for the Prizes, Local Arrangements, and Marketing/Public Relations subcommittees. Won't you help?

If you want to volunteer to be part of making the 2004 Annual Meeting a success, please contact Jodi at the IPHA office or the General Chairperson, Edie Sternberg at [ediesternberg@aol.com](mailto:ediesternberg@aol.com); her phone is 217 632 3685.

See you at Indian Lakes!

*View the  
Upcoming Events  
Calendar on  
IPHA's website!*



### We Want Your Story!

*Viewpoint Online* is a monthly publication of the Illinois Public Health Association. The regularly published version of *Viewpoint* will be distributed hard copy two times per year.

We want to hear from our members about local success stories, events and other "news." IPHA also welcomes your ideas on how we can make this an effective tool for communication.

To submit an article for inclusion in *Viewpoint Online*, please e-mail your story to Krissy Roseberry at [kroseberry@ipha.com](mailto:kroseberry@ipha.com).



*Happy Holidays*



## NOMINATIONS BEING ACCEPTED FOR IPHA 2004 AWARDS



The Awards Committee for the 63rd Annual Meeting and Conference is requesting membership nominations for this year's awards. The awards will be presented during the Annual Meeting being held April 18 – 21, 2004 at the Indian Lakes Resort, Bloomingdale, Illinois. This is your invitation to recognize your fellow workers for their contributions in the public health community. Individuals or groups involved in any aspect of community, public health and human services should be nominated for these leadership awards.

Nominations are being accepted for awards in the following categories:

- Award of Merit
- Young Worker Award
- Public Health Student Worker of the Year Award
- Distinguished Service Award
- Everett I. Hageman Volunteerism Award
- Honorary Emeritus Award
- Media Award
- Public Health Worker of the Year Award
- Excellence in Public Health Policy Award (up to 3 awards)

You can view descriptions of each of the awards and download the nomination form from the IPHA website at [www.ipha.com](http://www.ipha.com), under "Upcoming Events," "IPHA Annual Meeting 2004."

Please review the criteria for each award and select the category most suited to your nominee's accomplishments. This year's award nomination forms are specific to each award category. You are not limited in the number of nominations you submit; however, each nomination needs to be on a separate form.

Nomination forms with supporting information should be sent to IPHA Affiliate and Individual members via regular mail and are available on the website at [www.ipha.com](http://www.ipha.com). **The deadline for submission is February 10, 2004.** Nominations received after that date cannot be guaranteed consideration for the 2004 awards. Please forward nomination material to:

IPHA Annual Meeting Awards Committee  
 Illinois Public Health Association  
 233 South Third Street  
 Springfield, IL 62701  
 (217) 522-5687

If you have any questions, please contact:  
 Mary Mucciante, E-mail Address:  
[dhsfh03@dhs.state.il.us](mailto:dhsfh03@dhs.state.il.us) .

### VISIT THE ILLINOIS PUBLIC HEALTH ASSOCIATION ON THE WEB!

- Information on the Association's activities and projects
- Legislative update
- Calendar of upcoming events
- Conference registration materials
- *Viewpoint* newsletter
- Membership materials
- Links to other public health resources



## MACON COUNTY LOCAL AFFILIATE SHOWCASES SENIOR SERVICES PUBLIC HEALTH PROJECT

Jerry Andrews, Administrator of the *Macon County Health Department* in Decatur, Illinois, and a group of his staff as well as an Area Agency on Aging staff, presented at the annual Illinois Governor's Conference on Aging in Chicago this past week. The Senior Services Division of the Health Department houses the Medication Management program which provides an RN to the home of a senior (age 60 and older) to assist with filling and refilling a medication organizer every other week. Glenna Parish, the Med Mgmt RN, Amy Reeser, Assistant Director of Senior Services, Stephanie Hays, Director of Senior Services, Julie Peter, Asst. Administrator of the Health Department, Leslie Stanberry, Grants Specialist East Central Illinois Area Agency on Aging, and Jerry presented a skit to geriatric professionals from throughout Illinois on how this program works in Macon County.



The skit acts out the lives of "Mr. and Mrs.

Troll" (Jerry and Leslie) as they sort through the trials and tribulations of figuring out a multitude of medications with little or no understanding of what they are for. Jerry, as "Mr. Troll", has Alzheimer's and Leslie, as "Mrs. Troll", is the diabetic, stressed out caregiver in need of help....the nurse comes to their rescue and Mrs. Troll is able to stay at home. After the skit, the group gave information on program design, as well as a cost benefit analysis. The audience was very receptive and asked an abundance of questions regarding the concept of Medicaid dollars staying with the client. The bottom line is....this program saves money to the taxpayers of Illinois as well as makes the senior happy to be able to stay at home.

For further information, call Stephanie Hays, Director of Senior Services at the Macon County Health Department 217-423-6550.

The Illinois Public Health Association served as the fiscal agent and partner organization for the Aging Conference.

## ASSOCIATION STRATEGIC PLANNING PROCESS UNDERWAY

The Illinois Public Health Association has convened a Strategic Planning Council to lead the Association through a structured strategic planning process. The strategic plan is a critical component of President Jeffrey Todd's goals for the year. In doing so, the Association's budget, structure, and its relationship to the environment should then reflect its strategic plan.

Patti Kimmel, with the Illinois Department of Public Health, is serving as the Chair of the Strategic Planning Council. John Muller, PhD, is a consultant facilitating the process. Council members include Association members representing local health departments, state agencies and other affiliates.

The Council held its first meeting on December 5, 2003 at Starved Rock Lodge. At that meeting, the Council worked on the develop-

ment of a vision statement, as well as the mission statement, for the Association.

The process entails meeting three times to produce a draft plan that would be presented to the Association's membership at the spring conference. Afterward the council will meet once more to finalize the draft for presentation to the Executive Council in June.

The Council's work on the Strategic Planning process is intended to conclude June 2004 with a one-page summary of the association's vision, mission, strategic goals, and key objectives. This will serve as the foundation for more detailed, shorter-term operational planning.

