



HIV 3rd Party Billing Project

Contact Tracing and Telemedicine through Electronic Health Records

Mike Peth, Director of Sales and Marketing, CDP, Inc.

Siri Kumar, Chief Technical Officer, ezEMRx

Presenters

Thursday, June 25, 2020



Funding for this webinar has been provided by the Illinois Department of Public Health



Presenter Introduction

- **MIKE PETH, *CDP, Inc., Director, Sales and Marketing***
 - Mike has been with CDP for 17 years. As the Director of Sales and Marketing at CDP, he is responsible for setting strategy and action plans, as well as the successful execution of these plans. He has the control of planning, budgeting, and managing expense priorities for the business unit. Mike also has nation-wide responsibility for all client communications, conflict resolution, and compliance on client deliverables and revenue. In addition, Mike has continuous interaction with the development teams to present new ideas and client recommendations.
- **SIRI KUMAR, *ezEMRx, Chief Technology Officer***
 - Siri is the Chief Technical Officer for ezEMRx with more than 20 years of software development and infrastructure strategies. He has proven experience in establishing software engineering practices, processes and development methodologies to drive quality business solutions. He possesses a solid background in the identification and construction of highly effective organizations to meet customer demands while adapting industry changes, as well as implementing software development centers and business process service centers. Siri created development teams geared toward healthcare product deliveries and innovated and created the ezEMRx product line based on service-oriented architectures and HL7 interface framework. He has full accountability for the overall strategy of technology acquisition, budget, and business integration.



Custom Data Processing (CDP) & ezEMRx

- CONTACT TRACING

- ezEMRx has enhanced its electronic health record (EHR) for contact tracing, which can be used to identify patients and staff exposed to COVID-19 within minutes of a confirmed case, thus notifying the presumed chain of exposure.
- Workflows for clinical escalation are designed to alert and qualify responses using questionnaires to further determine the level of COVID-19 exposure.
- ezEMRx's contact tracing visualization tool can map the spread of the Coronavirus across exposed populations.

- REMOTE PATIENT REGISTRATION

- ezEMRx incorporates a new portal to speed the process of new patient registration to further enhance telemedicine needs and fast check-ins.
- This registration process can be used to address the specific needs in the initial interview questionnaire as required for the 2019 Novel Coronavirus case report.



Custom Data Processing (CDP) & ezEMRx

- **TELEMEDICINE**

- ezEMRx offers the capability to provide clinical services to patients without an in-person visit.
- ezEMRx's telemedicine technology can be used for
 - follow-up visits,
 - chronic condition management,
 - medication management,
 - case management,
 - patient assessment interviews,
 - a variety of other clinical services using secure video and audio connections.
- ezEMRx also addresses billing such visits with the correct type of visit codes.
- The provider-to-patient secure communication is established between the EHR and Patient Portal without the need for additional third-party tools.



HIV 3rd Party Billing Project: *Pre-Test Questions*

1. *When establishing an exposure timeline for a Patient Under Investigation (PUI), how many days of earliest exposure should be tracked from symptom onset?*
 - A. 7 days
 - B. 14 days
 - C. 30 days
 - D. none of the above

2. *When performing tracing, what should be recorded against every contact?*
 - A. phone number
 - B. site or location
 - C. email address
 - D. all the above



Contact Tracing and Telemedicine through Electronic Health Records





Presenter Information



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IPHA's HIV 3rd Party Billing Project





HIV 3rd Party Billing Project: *Post-Test Questions*

1. *When establishing an exposure timeline for a Patient Under Investigation (PUI), how many days of earliest exposure should be tracked from symptom onset?*
 - A. 7 days
 - B. 14 days
 - C. 30 days
 - D. none of the above

2. *When performing tracing, what should be recorded against every contact?*
 - A. phone number
 - B. site or location
 - C. email address
 - D. all the above



HIV 3rd Party Billing Project: *Benefits for both patients and LHD / CBO*

- For insured persons, including Medicaid, it allows billing for HIV testing and other HIV services.
 - *Services for HIV-negative persons* include effective behavioral risk reduction interventions, PrEP, and nPEP services. Insurance-billable PrEP and nPEP service components may include prescriptions, related lab testing, and medical office visits.
- Extends the ability to offer an array of preventive vaccines and HIV services.
 - *Services for HIV-positive persons* include HIV treatment, HIV treatment engagement services, partner elicitation, effective medication adherence interventions, and effective behavioral risk reduction interventions.
- Provider incentives – IPHA assists with initial set-up costs – **\$3,000** – and provides technical and training assistance through our partnership with CDP.
 - Contracting & credentialing, establishing an EHR or RCM, workshops, billing guides, webinars, white papers, dedicated email, and Stakeholder Advisory Group.
- Since 2015, participating sites have generated nearly **\$20 MM in revenue!**



HIV 3rd Party Billing Project: *Staff contacts*

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Building & maintaining capacity & momentum for third-party HIV billing.



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