

The Illinois Public Health Association, an affiliate of the American Public Health Association, is Illinois' oldest and largest voluntary organization devoted exclusively to matters of public health.

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New Website

In 2022, IPHA began the process of building a <u>new website</u> with Cybernautic, a custom web design company out of Bloomington, Illinois. The IPHA website committee worked diligently to ensure that IPHA members were front of mind with every decision that was made. The new <u>ipha.com</u> was launched on April 1, 2023 and was tailored to provide IPHA members a userfriendly way to access pertinent public health information, training and event opportunities, membership details, and much more. We hope the <u>new site</u> and the upgraded <u>Member Portal</u> will allow all IPHA members to get the most benefit from their IPHA Membership.

Dear Friends and Partners in Public Health,

As we look back on the 2022 - 2023 fiscal year, it was a period marked by significant postpandemic transitions, hard work, and exciting victories for the Illinois Public Health Association (IPHA) and our partners.

IPHA continued its growth trend and welcomed a group of talented new staff members – Zohaib Zahir, Kelci Osborn, Arné Burns, Conny Moody, Michelle Sanders, Makeda Coutee, Emily Inman, Malik McGhee, Cheryl Harvey, and Melissa Graven – to the team. These staff bring new skills, expertise, and lived experience to our team and will broaden the diversity of our staff to better serve our communities and connect with our partners.

We are proud to have been a leading voice in the efforts to increase core funding for Illinois local health departments and promote the concept of community health workers as a valued resource and partner on the forefront of keeping our populations, especially those at most risk, healthy.

As we look to the future, during this time of widening health disparities and inequities, IPHA's role as the "voice of public health" has never been more important. Through our initiatives such as community health worker training and upskilling, public health grant work, health equity trainings, and health advocacy efforts, we continue our commitment to service as a leader and facilitator for important conversations and action to improve the health and safety for all people in our state and in our communities.

None of this would have been possible without YOU–our partners, allies, and supporters–and we could not be more thankful for your support. We look forward to more success over the coming year, as together, we take collective action to demand greater health equity and improve the health of our communities.

With gratitude and in partnership,



Hana Hinkle President



Tom Hughes Executive Director

Jom K. Hugher

Annual Conference

September 2022 marked the 81st Annual IPHA Conference. For the third year in a row, the conference was held in a virtual format. The public health profession was challenged mentally, physically, and emotionally over the course of the COVID pandemic. The impact of COVID-19 on frontline healthcare workers and the public health system placed unsustainable burdens on an already underfunded and understaffed workforce.

Public Health RENEW + RECHARGE IPHA 81st Annual Conference 2022

The theme of the 2022 Annual Conference was "Public Health Rising: Renew and Recharge." This theme signaled an opportunity to hit the reset button and focused on tools public health professionals could use to move forward during these challenging times with session topics including workforce development, leadership skills, resilience, and stress management.



Mighty Fine Reflection and Rejuvenation: Exploring Public Health Workforce Development Needs



Adeola Oduwole Health Equity and Social Justice: Strategies for Lasting Impact



Brenda Clark Hamilton Taking Care of You, As You've Been Taking Excellent Care Of So Many Others



Miriam Link-Mullison Leadership and Supervisory Skills: Making A Difference With Employees





Brittany Giles-Cantrell Looking Ahead: The Future Of Public Health





Maddie Kapur Looking Ahead: The Future Of Public Health

Infectious Diseases

& Vaccines

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IPHA Award Winners and Scholarship Recipients



IPHA Award Recipients

IPHA President's Recognition Award Sameer Vohra, MD, JD, MA, FAAP Director, Illinois Department of Public Health



Everett I. Hageman Volunteerism Award Letty Martinez Illinois Migrant Council

Cathy Coverston-Anderson

Honorary Emeritus Award

E.



Assistant Administrator (Ret.), McLean County Health Department

Program of Excellence Award Illinois State Conference NAACP

Emerging Public Health Leader Award

University of Illinois at Chicago

Cynthia Medina





Mark Pfister, DrPHc, MSES, LEHP Executive Director, Lake County Health Department and Community Health Center



Public Health Mentoring Award

Public Health Champion Award

Elizabeth Squires, MPH Assistant Director of External and Pipeline Programs, National Center for Rural Health Professions

Assistant Vice Chancellor and Director of Sustainability,

IPHA Scholarship Recipients

Edith Heide Memorial Scholarship \$2,000

Jonathan Murphy Master of Public Health, Epidemiology Concentration University of Illinois at Springfield

Graduate Study in Public Health \$1,000

Vinay Espinosa-Ravi Master of Science in Environmental and Occupational Health University of Illinois at Chicago

Cassandra Hunt Master of Public Health Southern Illinois University at Edwardsville

Cynthia Medina Master of Public Health, Community Health Sciences ConcentrationUniversity of Illinois at Chicago

Policy and Advocacy



The IPHA and its Policy and Legislative Committee continued to work on key public health policy issues and collaborations in the 2022-2023 fiscal year, such as increasing funding for local health departments, supporting public health authority, strengthening the public health workforce and infrastructure, developing policies and programs that reduce the impacts of racism and related health inequities, and ensuring equitable access to vaccines, testing, and mental health resources.

Being an Affiliate of the <u>American Public Health Association</u> (APHA), IPHA partners with the public health associations from Indiana, Michigan, Minnesota, Ohio, and Wisconsin to form the <u>Great Lakes Public Health</u> <u>Coalition</u> (GLPHC). The GLPHC provides mutual support and shared learning and is recognized by APHA as a model for other states.

In March 2023, IPHA hosted the GLPHC for a public health advocacy and policy forum in Bloomington, Illinois. During the meeting, discussions were held on achieving vaccine access and equity as well as how inter-state collaboration could enhance vaccination efforts and support the use of community health workers as trusted health communicators at the local level. IPHA received support for the Vaccine Equity Forum through a grant from Merck Pharmaceutical Company.

As part of IPHA's ongoing policy and advocacy efforts, in April 2023, IPHA hosted Student Day.

More than 120 members of the IPHA Student Section and professors from 17 different colleges and universities visited Springfield to learn about public health advocacy, develop awareness about IPHA's legislative and policy priorities, and hear from legislators, staff, and lobbyists on how to advance key messages when advocating for public health issues. The students ended the day with a tour of the Illinois state capitol.

In May 2023, local public health administrators from



the Illinois Association of Public Health Administrators (IAPHA), SIPHC, and NIPHC joined IPHA staff, for Public Health Administrators Day at the Capitol. The group handed out business cards and fact sheets and visited more than 20 legislators to advocate for the importance of increasing funding for local health departments.

The 103rd General Assembly passed an increase of \$5 million the appropriation to the Illinois Department of Public Health's FY2024 budget for certified local health departments to supplement the \$20,098,500 Local Health Protection Grant Appropriation, which had been increased by \$1 million from FY2023 funding in the Governor's proposed budget. This is a victory for public health advocates throughout the state. Without the phone calls, meetings, letters, emails, and visits to the Capitol by IPHA, IAPHA, SIPHC, and NIPHC members, this would not have been possible.

About IPHA

- Established in 1940
- Professional society of public health professionals and students
- Affiliate of the American Public Health Association
- Illinois' oldest and largest voluntary organization devoted exclusively to matters of public health

22 EMPLOYEES

100s OF HOURS OF PUBLIC HEALTH WORKFORCE DEVELOPMENT WEBINARS OFFERED

FUNDERS

30 HEALTH DEPARTMENTS TRAINED IN SUPERVISORY SKILLS

\$21.3M PROJECT GRANT FUNDING

175 CONTRACTS AND MOUS ISSUED

To learn more about IPHA, <u>Click Here</u>

Vision

Optimal health for all Illinoisians achieved through a robust public health system

Mission

IPHA will lead in the enhancement and support of the public health system and the practice of public health, focused on health equity and improved health throughout Illinois.

Strategic Goals

Increase advocacy capacity for the public health system

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Lead a movement that promotes policies and practices in Illinois that address health equity and racial justice with a focus on structural and social determinants of health

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Enhance and expand partnerships and collaborations to promote the value and practice of public health

IV

Lead public health workforce development and recruitment

V

Enhance infrastructure for IPHA, its members, and public health in Illinois

Partners

Association of Community Mental Health Authorities of Illinois | Illinois Association of Public Health Administrators | Illinois Environmental Health Association | IFLOSS Coalition | Illinois Public Health Nurse Administrators | Illinois Society for Public Health Education

Funders

American Public Health Association | AstraZeneca | CDC Foundation | Community Health Rankings and Roadmaps, University of Wisconsin-Madison | Gilead Sciences Illinois Department of Commerce and Economic Opportunity | Illinois Department of Public Health | Illinois Department of Transportation | Health Resources and Services Administration | Merck | Public Health Institute of Metropolitan Chicago

Sponsors

AARP | FFF Enterprises, Inc. | Alzheimer's Association |

 AstraZeneca | Aunt Martha's Health and Wellness | Blue Cross Blue Shield | CDP Inc. | Chestnut Health Care | Illinois AHEC Network | Illinois Critical Access Hospital Network | Illinois Migrant Council | Illinois Primary Health Care Association | Illinois Rural Health Association | Janssen infectious Disease and Vaccines | Merck | McKendree University | NAACP Lake County
NAACP Freeport | Parkinson's Foundation | Region V Public Health Training Center | Shawnee Health Service | Southern Illinois Healthcare | University of Illinois Chicago, School of Public Health, Policy, Practice, and Prevention Research Center



IPHA Public Health Projects

Illinois Community Health Workers / HelpGuideThrive



More than 400 individuals have been trained as Community Health Workers (CHW) and IPHA is presently working with 14 colleges/universities, 12 associations/foundations, and 9 healthcare organizations to continue to recruit and train additional CHWs. <u>helpguidethrive.org</u>

1815 Grant

IPHA continues to colaborate with partners to grow the Community Health Worker team and better serve Illinois communities. The CHW Advisory Group increased by 22%, with 323 members, and the Third Annual CHW Summit was held in person with over 200 attendees.

HIV Prevention Lead Agency

IPHA provided grant oversight, training, technical assistance, funding, support, and resources to local health departments and community-based organizations to prevent the transmission of HIV and STIs in communities across Illinois.

IPHA HIV Age Positively Policy and Advocacy Center

The IPHA HIV and Aging team worked with statewide partners to educate and ensure that older adults living with HIV can secure accessible, safe, healthy, affordable, and inclusive housing, transportation, and social integration and support.

HIV Care Connect



IPHA's HIV Care Connect outreach project provided educational presentations and exhibits reaching 10,916 health professionals, distributing 4,199 HIV Care Connect Toolkits, and publishing articles across 26 media outlets. There were nearly 60,000 visitors to the HIV Care Connect website, 37,000 visitors to the mobile website, and 10,000 visitors to social media platforms. <u>hivcareconnect.com</u>

Hepatitis B Outreach and Education Program

The IPHA project team held Hepatitis B webinars, weekly self-care/check-in/planning meetings, distributed 5,900 flyers at 40 outreach events, disseminated 14 social media posts resulting in 2,494 views, and presented educational opportunities.

Communities of Color HIV Prevention Social Media Trainings and Monkeypox Campaign

IPHA offered HIV prevention social media assistance to more than 50 providers, trained 167 individuals, and generated 15,000 resource contacts. The Know Mpox campaign earned more than 11 million media impressions and generated 36,000 "click throughs" of

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To learn more about our programs and projects, <u>Click Here</u>



digital materials throughout Illinois. The Mpox Texting Application was accessed by more than 500 individuals and 1,500 resource text messages were sent to Illinois users. knowmpox.org

COVID Health Equity Pandemic Health Navigator Project

Many new partnerships were developed to provide education on COVID-19, testing, resources, and vaccines. Community Health Workers were trained and utilized to provide resources and advocate for patients at health fairs and other events. The National Kidney Foundation of Illinois and Health Equity grantees hosted events where masks, disinfectant spray, and 23,993 COVID-19 test kits were distributed.

I'll Vaccinate

Many community education events, campaigns, mobile vaccine clinics, focus groups, and other activities were conducted in both English and Spanish to educate, empower, train, and promote vaccinations for flu and COVID-19. New media were developed, new partnerships were formed, and new vacination sites were established, resulting in more people receiving vaccines.

IVAX

CHWs worked together to address community vaccination needs at COVID events such as the Illinois State Fair, World Kidney Day, World AIDS Day, Black History and Pride Month celebrations, and at local gatherings such as sports events, farmers markets, grocery stores, food pantries, WIC and SNAP offices, churches, schools, community events, health fairs, holiday giveaways, and at local club and order meetings.

Alzheimer's Early Detection and Awareness



Many large scale Alzheimer's awareness events were conducted throughout Illinois, reaching all populations, and in particular, Hispanic and Black populations. The project utilized a variety of activities to increase Alzheimer's awareness: the campaign delivered 17,565,602 impressions, 65,000 media clicks, 15,837 page views, 3,983 Learn More button clicks, and generated 25,000 social engagements. The IPHA campaign received the Hermes Marketing Award. knowalz-il.org

Small Business Navigator Grant

Navigators assisted with the Back to Business grant program, which provided COVID-19 recovery grants for 3,082 restaurants, 984 hotels, and 4,111 creative arts venues in severely impacted areas throughout the state. Using various forms of outreach, they were able to assist 21,245 people register for grants.

AmeriCorps

Public Health Service Outcomes

- Improved health outcomes
- Promoted health education activities
- Studied health disparities
- Assisted in research activities
- Developed data collection tools
- Conducted community outreach
- Marketed statewide initiatives
- Assisted with EMR and patient documentation
- Managed cases
- Facilated group activity



Support Local Public Health

Activities through direct service at local health departments provided programs and services to the community

Promote Community

Awareness through collaboration with faith and community based organizations, volunteer recruitment, and planning special projects

Engage Volunteers

Through recruitment, placement, training, and recognition of volunteers for local health department and community service projects

After nearly twenty years of national service programming, the Illinois Public Health Association sunset the IPHA AmeriCorps program at the end of the 2021-2022 program year.

Over the years, IPHA's program sought to strengthen the field of public health through the development of skilled and committed leaders. IPHA AmeriCorps members supported local public health activities, promoted community awareness, and engaged volunteers throughout the state. We are proud to have been part of AmeriCorps and grateful for the AmeriCorps members who are "Getting things done for Illinois." IPHA AmeriCorps members made a substantial impact on the state's ability to meet so many local needs and we are honored to have been a part of this impact for two decades.

Statement of Functional Expenses

For the Fiscal Year Ended June 30, 2022

	Program Services Continuing Education and Grants	Supporting Services Management and General	2022 Total Expenses
Salaries	\$ 1,981,038	\$ 430,257	\$ 2,411,295
Payroll taxes	181,695	36,668	218,363
Employee benefits	127,677	5,918	133,595
Travel	37,337	8,550	45,887
Duplicating/printing	2,757	-	2,757
Postage and shipping	580	711	1,291
Telephone	38	9,263	9,301
Information systems	10,147	18,706	28,853
Office supplies	40,872	12,544	53,416
Program supplies	9,436	-	9,436
Conference supplies	170	-	170
Professional services	34,059	37,954	72,013
Internet services	347	16,730	17,077
Insurance	-	4,433	4,433
Depreciation	-	23,188	23,188
Dues and fees	76,160	7,111	83,271
Rent and utilities	126,039	990	127,029
Equipment rental	159	6,106	6,265
Furniture	-	-	-
Equipment repair	48	-	48
Repairs and maintenance	262	38,272	38,534
Refunds	97,563	-	97,563
Recognition and support	-	3,371	3,371
Training	945	-	945
Other	-	3,133	3,133
Consultant/contractors	1,472,567	7,819	1,480,386
HIV Prevention	1,440,875	-	1,440,875
COVID-19	29,332,983	-	29,332,983
Financial fees	1,513	1,754	3,267
Legislative	75,699	-	75,699
Conferences	4,624	7,411	12,035
Total expenses	\$ 35,055,590	\$ 680,889	\$ 35,736,479

Excerpt from IPHA Audited Financial Statements and Other Financial Information for the fiscal year ended June 30, 2022. The full audit report can be found at www.ipha.com.

Executive Council and Staff

PRESIDENT

Hana Hinkle U of I College of Medicine at Rockford

PRESIDENT-ELECT

Monica Hendrickson Peoria City/County Health Department

SECRETARY Devanga "Guddi" Kapadia UIC School of Public Health

TREASURER Pam Sutherland *Retired*

AFFILIATE REPRESENTATIVE TO THE APHA GOVERNING COUNCIL

Mark Stevens Illinois Department of Public Health

PARLIAMENTARIAN

Janet Liechty University of Illinois School of Social Work

EXECUTIVE COUNCIL AT-LARGE MEMBERS

Jerrod Welch Adams County Health Department

Terrianne Reynolds Alzheimer's Association

Tyler Jackson Student Tom Hughes Executive Director

Jeffery Erdman Associate Executive Director

Nancy Caldwell Chief Financial Officer

Patrick Holstein Fiscal Manager

Kayla Lowe Business and Fiscal Manager

Nicole Dodd Business and Fiscal Associate

Maureen Colston Association Support

Tim Mattsson Administrative Assistant Association Support

Conny Mueller Moody Director of Policy and Procurement

Tracey Smith Director of Community Health

Michelle Sanders Assistant Director of Community Health

Melissa Graven Assistant Director for HIV Programs Mike Maginn HIV Prevention Director

Philip Talley Program Manager

Krissy Roseberry Director of Special Projects

Kelci Osborn Program Manager

Emily Inman Program Manager

Zohaib Zahir Program Manager

Lanie Kepler Director of Membership and Development

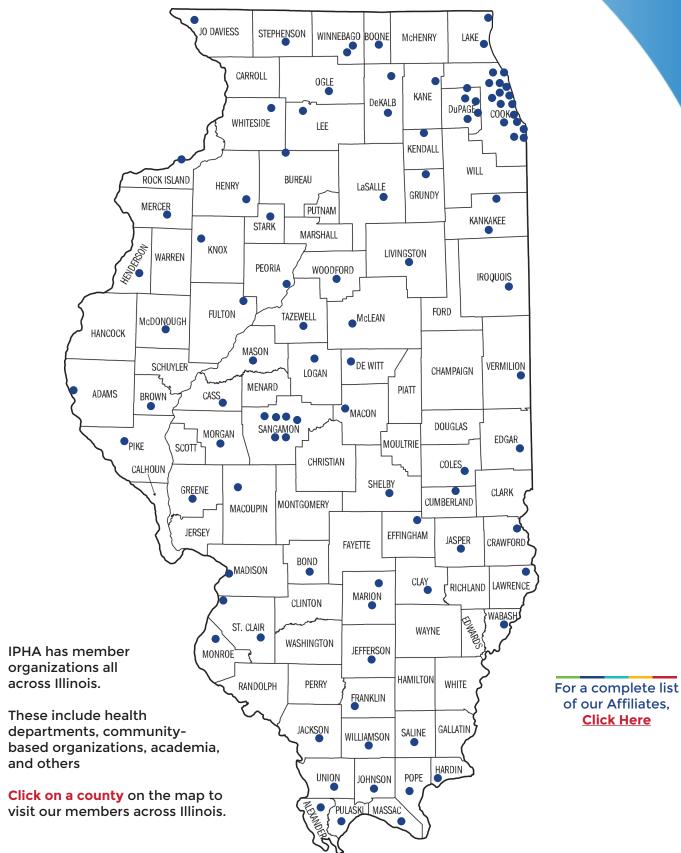
Makeda Coutee Program Coordinator

Arné Burns Health Education and Training Specialist

Malik McGhee LMS Administrator

Cheryl Harvey Communications Specialist

Affiliate Members





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